

OKS

ANNA

The Brand Architect



Book Now for Speaking Engagements:

Keynotes, workshops, and corporate intensives that position leaders as undeniable authorities.

SPEAKER

ABOUT OKSANA

MEET OKSANA!

Oksana Tademy is a Thought Leader, Speaker, and Author of *Brand Like You Mean It*. Known as **The Brand Architect™**, she helps leaders evolve from visible experts to undeniable authorities through her signature **Undeniable Authority Framework™**.

For over a decade, Oksana served as the hidden helper, building empires behind the scenes as a corporate creative director, operations manager, and strategist. While she architected powerful brands and cultures for others, she kept her own authority on the sidelines.

Now, she has stepped boldly into the vision she was carrying all along. As the leader of **The Authority Era™** movement, Oksana collapses decades of evolution into days for leaders ready to position their brands with clarity, conviction, and undeniable authority. She does not just inspire, she architects transformation.



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PROFESSIONAL ORGANIZATION OF WOMEN OF
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OVERVIEW

AREAS OF EXPERTISE

Keynotes

- Humility Isn't Hiding™
- The Undeniable Authority Framework™

Workshops

- Brand Like You Mean It™
- Magnetic Messaging Method™

Corporate Training Intensives

- A 6-Hour Organizational Experience



DID YOU KNOW THAT...

Companies trained in these areas see up to an 89% increase in team morale and productivity which leads to more revenue?

+89%

KEYNOTES & WORKSHOPS

Engaging, interactive sessions designed to equip leaders and audiences with actionable strategies in branding, leadership, and authority positioning. These keynotes and workshops foster immediate implementation to drive profits, accelerate growth, and position their brands as undeniable.

CORPORATE INTENSIVES

Intensive training designed to help organizations solidify brand identity, leadership, and authority positioning into their culture. These sessions equip leaders to implement strategies that accelerate their ascension and position the organization for legendary influence.

SIGNATURE

- EXPERIENCES -

SIGNATURE KEYNOTES

Humility Isn't Hiding™

This keynote reframes humility, showing leaders that hiding their gifts is not humility, it is limitation. Oksana shares her own hidden-helper-to-authority story and teaches that true humility is the courage to embody your authority, lead with vision, and allow your actions to inspire others. Attendees leave empowered to step out of the shadows and into the spotlight of their calling with conviction and clarity.

The Undeniable Authority Framework™

In this powerful keynote, Oksana introduces her signature **Authority Ascension Strategy™** — to ascend into undeniable authority positioning. Audiences gain a clear understanding of what it takes to evolve from visible expert to undeniable authority and walk into what Oksana calls their **Authority Era™**. This keynote offers not just inspiration, but a blueprint for leaders ready to claim their space as the obvious choice in their industry.

SIGNATURE WORKSHOPS

Brand Like You Mean It™

Based on Oksana's book, this 90-minute workshop collapses the branding learning curve so leaders can accelerate results and lead from identity. Through practical exercises and guided discussion, participants learn how to align who they are with the influence they carry so their brand reflects the weight of their vision. Each attendee receives a copy of **Brand Like You Mean It** as both a tool and a tangible takeaway.

Magnetic Messaging Method™

This 90-minute immersive workshop takes participants inside the process of crafting messaging that does more than inform, it converts. Oksana teaches her proven **Magnetic Messaging Method™** that clarifies brand voice, commands attention, and connects with the right audience on a deeper level. Attendees walk away with refined messaging tools they can implement immediately to attract premium clients and elevate their authority positioning.

CORPORATE INTENSIVES

This 6-hour immersive experience expands one of Oksana's signature frameworks into an organizational transformation. Leadership teams learn to apply the **Undeniable Authority Framework™** in real time through interactive teaching, collaborative exercises, and live consulting. The result is a stronger culture, accelerated **Authority Ascension™**, and a practical roadmap to position the organization for legendary influence.

***Let's Work
Together!***

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